



# Content Marketing Partners: *The Spectrum*

As content marketing catches on, thousands of marketers need to sort out who to go to for branded content production. Know your options, and what makes them different. Here's your go-to guide to branded content partners:



\*Disclosure: Us Velocity Partners does content marketing and strategy and everything that flows from it. Like infographics. Such as this one. [www.velocitypartners.co.uk](http://www.velocitypartners.co.uk)